CREATOR MEDIA KIT · NOVEMBER 2026

# Isaac Francis

Dating, friendships and meeting people, for an audience of men and women. From Netflix's Too Hot to Handle. DJ, live on Kick. Based in Miami.

● DJ SETS STREAMED LIVE ON KICK

Instagram @isaacfranciss  TikTok @isaacfrancis

Kick isaacfrancis



| FOLLOWERS | IG VIEWS | IG ENGAGED | TIKTOK LIKES |
|---|---|---|---|
| **515K** | **1.24M** | **42.6K** | **30.4M** |
| Instagram 272.3K · TikTok 243.1K | last 30 days | accounts that interacted, last 30 days | all-time |

## Who watches

### Instagram

272.3K FOLLOWERS

59% women | 41% men

Share of followers with a known gender.

AGE

| | |
|---|---|
| 18–24 | 27% |
| 25–34 | 29% |
| 35–44 | 24% |
| 45–54 | 14% |
| Other | 7% |

TOP COUNTRIES (FOLLOWERS)

**US** 70.0K **India** 54.5K **Brazil** 19.2K **UK** 8.4K **Canada** 5.5K

### TikTok

243.1K FOLLOWERS

74% women | 26%

Women-leaning, so the two platforms reach different people.

AGE

| | |
|---|---|
| 18–24 | 54% |
| 25–34 | 34% |
| Other | 12% |

TOP COUNTRIES

**US** **Canada** **UK**

## Top posts

| | | |
|---|---|---|
| **32.4M** VIEWS · 1M LIKES | Kick stream clip, pinned<br>Instagram reel · Mar 9, 2026 | Watch |
| **7M** VIEWS · 334K LIKES | Kick stream clip<br>Instagram reel · Feb 2, 2026 | Watch |
| **3.2M** VIEWS · 303K LIKES | Kick stream clip<br>Instagram reel · Mar 16, 2026 | Watch |
| **384K** VIEWS | Creator collab with @devinappice<br>Instagram reel · Oct 30, 2026 | Watch |
| **54.1K** VIEWS | "Chased vs kept", talking head<br>TikTok · Oct 2026 | Watch |

## What I make with brands

**Integrated reel + TikTok**

A talking head in a format that already works for me, like "chased vs kept", with your product inside the story. Posted to both platforms.

**A live moment on a Kick DJ stream**

Product in the booth or a live shout-out, then cut into clips after.

**Stories with a link**

Same day as the post, to send people straight to you.

**Nights and events**

A DJ set at your launch or party, plus content from the night.

CONTENT LANES

Dating · Friendships · Networking · Nightlife · DJing · Travel

RATES

On request. Usage rights and paid ads on my handle are quoted separately.

PARTNERSHIPS

**isaac@francisfamiglia.com**

Instagram numbers: account insights, last 30 days, read Nov 16, 2026. Follower and post counts: public profiles, Nov 16, 2026.

TikTok audience: TikTok Studio, October 2026.